What is Agricultural Communications?
Modern agriculture requires accurate communication between industry leaders and the public. The agricultural communications major combines courses in communications and agriculture to develop a well-rounded agricultural communications professional.

Agricultural communications students study advertising and public relations, web design, print writing, research report writing, photography, and radio and television broadcasting.

Why Study Agricultural Communications?
The agricultural communications program at OSU is on the leading edge of technology, and the career opportunities for graduates constantly are expanding. By seeking a degree in agricultural communications, you will study in one of the nation’s leading programs and learn from award-winning faculty members with industry experience who are devoted to students. Agricultural communications graduates are poised and prepared to be a one-person communications department for a small business or fit seamlessly in a large organization. You can choose the area that best suits your personality and strengths.

Finish in 4
For each undergraduate degree program in CASNR, we have prepared example plans of how you may successfully complete your degree plan in four years.

Student Spotlight
Abby Arthaud
Keyes, Oklahoma
“When I discovered the agricultural communications major, I knew this was what I wanted! I enjoy writing and other communication disciplines and agricultural communications blended my passions for agriculture and communications.”

Where Do You See Yourself?
- Advertising and sales
- Agricultural publications
- Attorney
- Environmental reporting
- Graphic designer
- Magazine writing
- Marketing
- New media communications
- News writing
- Photography
- Public relations specialist
- Web designer
Major Options

Within agricultural communications, you have the option to select a predefined emphasis area or work with your faculty advisor to customize your plan of study.

Major without an Option

Combines courses in communications and agriculture to develop a well-rounded agricultural communications professional.

Agribusiness Double Major

Broadens your knowledge and experience in the areas of agricultural communications and agribusiness for positions in marketing, sales or journalism.

Animal Science Double Major

Coursework in both agricultural communications and animal science prepares you for the livestock communications industry.

Oklahoma State University

College of Agricultural Sciences and Natural Resources

Department of Agricultural Education, Communications and Leadership

Agricultural Communications Major

Fast Fact

OSU students have won more National Agricultural Communicators of Tomorrow (ACT) Critique and Contest awards than students from any other university in North America.

Highlight

In the capstone course, senior students use the skills they have developed to produce the Cowboy Journal, a full-color magazine distributed to OSU CASNR alumni as well as students, faculty, staff and others interested in the college.

OSU Department of Agricultural Education, Communications and Leadership

Real-World Experience

Students in the department are required to complete an internship or student teaching experience prior to graduation. The opportunity to work at a business or organization in their field of study or to teach in a high school classroom as part of their undergraduate experience prepares students and develops them into well-rounded agricultural professionals.

Scholarship Dollars

The OSU Department of Agricultural Education, Communications and Leadership awarded more than $100,000 in scholarships to undergraduate students in the department this year. CASNR awarded an additional $600,000 to students within the college.